

THE Potash PRODUCER

ELECTRONIC E-NEWSLETTER

THE POTASH PRODUCER A POTASHWORKS DIGITAL COMPANION

The *Potash Producer* is a 3X electronic newsletter and companion publication to North America's premier annual print publication *PotashWorks*. Published in April, August, and November, the editorial content will focus on stories related to potash producing companies.

The *Potash Producer* is delivered via email, directly to your inbox. Reach procurement managers, directors, general managers, project managers, vice presidents, CEOs, partners and many more.

Subscribe for free. Copy and paste this link

potashworks.com/potash-producer

Unsubscribe at any time.

Double Page Spread	17 x 11
Full Page Bleed	8.5 x 11"
1/2 Page	7" x 4.625"
1/4 Page	3.375" x 4.625"

1X	Double Page	\$1,889.25
	Full Page	\$1,259.50
	1/2 Page	\$929.50
	1/4 Page	\$609.50

2X (per issue)	Double Page	\$1,664.50
	Full Page	\$1,109.50
	1/2 Page	\$809.50
	1/4 Page	\$509.50

3X (per issue)	Double Page	\$1,364.50
	Full Page	\$909.50
	1/2 Page	\$659.50
	1/4 Page	\$409.50

ALL PRICES INCLUDE FULL COLOR

Potash

ONLINE DIRECTORY & BUYERS' GUIDE

ONLINE DIRECTORY & WEBSITE ADVERTISING

DIRECTORY OPTIONS

FEATURED LISTING – 1 YEAR – \$689.50

Includes your logo, short description, 1/2-page ad or image, detailed long description with multiple links to your site. Displayed in a "Featured Listing" area.

LOGO LISTING – 1 YEAR – \$279.50

Includes a logo and a short description.

FREE LISTING – Includes a short description.

WEBSITE OPTIONS

SIDE BAR ADS – 3 MONTHS – \$259.50

300 pixels by 250 pixels.

LEADER BOARD ADS – 3 MONTHS – \$339.50

800 pixels by 120 pixels.

Ad in rotation with other advertisements.

Our searchable potash mining directory is consistently our top 5 most visited page at potashworks.com.

Add a free listing at potashworks.com/add-listing



Side bar ads and leader board ads expose your company to ever-increasing new and returning visitors. Your ad will be visible on hundreds of pages.